



Schedule EU-Asia Link Kick Off Meeting

Monday, 09 February 2004

- 11.00 am **Opening Speech**
Prof.Dr. Wilfried Hesser, Helmut-Schmidt-Universität
- 11.15 am **Introduction**
- 11.45 am **Session I**
Helmut Schmidt University and e-Learning: ILIAS- developments, implementation and outlook- Ms. Marion Hartung; E-Learning Management Helmut Schmidt Universität
- 12.30 pm **Lunch**
- 1.30 pm **Session II**
Success factors for efficient e-Learning Development and Implementation: OLIM- best practice example at Hamburg University- Ms. Dr. Marion Bruhn-Suhr; Universität Hamburg
- 2.15 pm **Session III**
ISO's e-Learning strategy- Mr. Daniele Gerundino; ISO Strategic Adviser to the Secretary-General
- 3.00 pm **Coffee, tea and biscuits**
- 3.30 pm **Session IV**
The EU-ASIA Link Project: Development of a Curriculum for "Standardisation in companies and markets"- Prof.Dr. Wilfried Hesser; Helmut Schmidt Universität
- 4.15 pm **Discussion**
- 5.00 pm **Farewell**



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9.00 am

Session V Workshop:

1. Potential inputs for an academic curriculum on "Standardisation in companies and markets" by associated Partners and other interested parties
2. Best Practices: Erasmus University Rotterdam and Helmut Schmidt Universität Hamburg (max. 10 min each presentation)
3. Visualised contributions by participants: Topics, Teaching Modules, Fields of interest, Content of lectures
4. Specification and classification of contributions
5. Associated Partner's commitment: Qualification Workshop for Asian Partners in Hamburg, September 2004-

Mr. Alex Inklaar; Alex Inklaar Management Consultant
Mr.Dr. Ir. Henderikus J. de Vries; Erasmus University Rotterdam
Mr.Prof.Dr. Wilfried Hesser; Helmut Schmidt Universität Hamburg

12.00 pm

Lunch

1.00 pm

Discussion and Summary

3.00 pm

Farewell