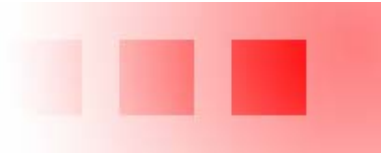


Welcome Message

We would like to warmly welcome all distinguished participants, guest speakers, and standardization experts to the EU-Asia Link event for the EU-Asia Link Standardization Curriculum.

We are looking forward to seeing you all.
We shall do our best to provide you with comfortable surroundings for both work and leisure, and we will be prepared to make the event a success.

**Wilfried Hesser
Helmut-Schmidt-University,
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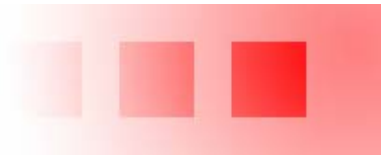
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Meeting and Presentations by the ASIA Link Team at AOSIQ, General Administration of Quality Supervision, Inspection and Quarantine of the People's Republic of China

Timetable

Friday, August 11, 2006

| | |
|---------------------|---|
| 12.45 pm – 01.00 pm | Key note speeches |
| 01.00 pm – 02.00 pm | Presentation 1: The importance of standardisation- the academic standardisation triangle, Prof. Dr. - Ing. W. Hesser, Helmut-Schmidt-University Hamburg, Germany |
| 02.00 pm - 03.00 pm | Presentation 2: Selected examples and eLearning good Practise: in companies and public sector, Dr. N. Bromberger, Qualitus GmbH, Germany |
| 03.00 pm – 03.15 pm | Coffee Break |
| 03.15 pm – 04.15 pm | Presentation 3: The EU-Asia Link Project: Standardisation in companies and markets as success story, Prof. Dr. - Ing. W. Hesser & Ms.W. Siedersleben, Helmut-Schmidt-University Hamburg, Germany |
| 01.00 pm – 03.00 pm | Round Table and Discussions |

***the presentations will be translated and therefore the timetable might be subject to changes! In case of no interpretation the timetable might be shortened!**