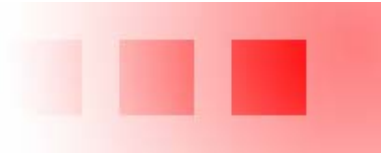


Welcome Message

We would like to warmly welcome all distinguished participants, to the EU-Asia Link project presentation for the EU-Asia Link Standardization Curriculum.

We are looking forward to seeing you all.

**Wilfried Hesser
Wenke Siedersleben
Helmut-Schmidt-University,
University of the Federal Armed Forces
Hamburg – Germany**



Contact Details

Univ. Prof. Dr. - Ing. W. Hesser
Wenke Siedersleben, M.Sc., M.A.

Helmut Schmidt University

Department of Standardization and Technical Drawing

Holstenhofweg 85

22043 Hamburg

Germany

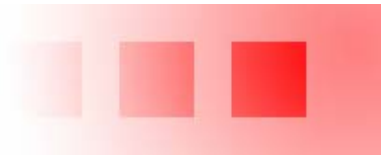
Tel: +49 (0)40 6541 – 2861

Fax: +49 (0)40 6541 – 2092

Email: Wilfried.Hesser@hsu-hamburg.de

Siedersleben@hsu-hamburg.de

www.asia-link-standardisation.de



Meeting and Presentations by the ASIA Link Team the European Commission, Delegation to China

Timetable

Friday, August 11, 2006

01.00 pm – 02.00 pm	Presentation 1: The importance of standardisation- the academic standardisation triangle, Prof. Dr. - Ing. W. Hesser, Helmut-Schmidt-University Hamburg, Germany
02.00 pm - 03.00 pm	Presentation 2: Selected examples and eLearning good Practise: in companies and public sector, Dr. N. Bromberger, Qualitus GmbH, Germany
03.00 pm – 03.15 pm	Coffee Break
03.15 pm – 04.15 pm	Presentation 3: The EU-Asia Link Project: Standardisation in companies and markets as success story, Prof. Dr. - Ing. W. Hesser & Ms.W. Siedersleben, Helmut-Schmdit-University Hamburg, Germany
01.00 pm – 03.00 pm	Round Table and Discussions

*** In case of no intepretation the timtable might be subject to changes!**