

Ideas for a Timetable China:

Participants: Prof. Dr. W. Hesser+1, Dr. N. Bromberger+1, W. Siedersleben,
Helmut Schmidt University Hamburg, Germany

Wednesday, August 9 2006 Departure Hamburg

Thursday, August 10 2006 Arrival Beijing 08.35 am, local time

Meeting and Presentations by the ASIA Link Team at the European Commission, Delegation to China

1 pm - 5 pm	tea and coffee/ biscuits
01.00 pm – 01.30 pm	Presentation 1 by W. Hesser, Prof. Dr.
02.00 pm – 02.30 pm	Presentation 3 by Norbert Bromberger, Dr.
3.00 pm – 03.30 pm	Coffee Break
03.30 pm – 04.00 pm	Presentation 2 by Wenke Siedersleben, M.Sc., M.A.
04.00 pm – 05.00 pm	Discussions

Meeting partners

Head of Delegation Office

Serge Abou - Ambassador

Monique Vankerckhoven - Assistant Attaché

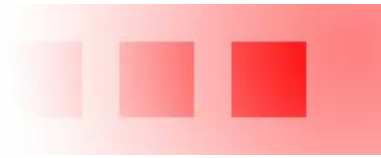
Deputy Head of Delegation

Franz Jessen, Minister Counsellor, Deputy HOD

Lena Karlsson - Assitant Attaché

Co - operation Section,

**Co-ordinator Asia Link Programme, Wendy Gao and Rudie
Filon**



Meeting and Presentations by the ASIA Link Team at ACSIQ, General Administration of Quality Supervision, Inspection and Quarantine of the People's Republic of China

Friday, August 11 2006

12.00 pm – 01.00 pm Lunch

01.00 pm – 05.00 pm Presentations

01.00 pm – 02.00 pm **Presentation 1:** The importance of standardisation- the academic standardisation triangle, Prof. Dr. - Ing. W. Hesser, Helmut-Schmidt-University Hamburg, Germany

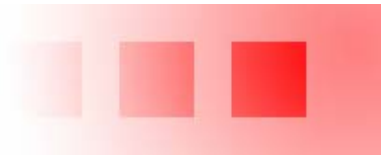
02.00 pm - 03.00 pm **Presentation 2:** Selected examples and eLearning good Practise: in companies and public sector, Dr. N. Bromberger, Qualitus GmbH, Germany

03.00 pm – 03.15 pm Coffee Break

03.15 pm – 04.15 pm **Presentation 3:** The EU-Asia Link Project: Standardisation in companies and markets as success story, Prof. Dr. - Ing. W. Hesser & Ms.W. Siedersleben, Helmut-Schmidt-University Hamburg, Germany

01.00 pm – 03.00 pm Round Table and Discussions

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Saturday, August 12 2006 Beijing

Time off

Sunday, August 13 2006 Shanghai

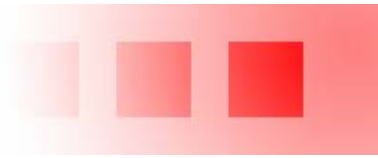
Travel to Shanghai and time off

Monday, August 14 2006 Shanghai and /or Tuesday, August 15, 2006 Shanghai

- Meeting at Tongji University with the Presidential Board and the ILIAS user community
- Meeting at GTZ with the Presidential Board and the ILIAS user community

01.00 pm – 02.00 pm	Presentation 1: The importance of standardisation- the academic standardisation triangle, Prof. Dr. - Ing. W. Hesser, Helmut-Schmidt-University Hamburg, Germany
02.00 pm - 03.00 pm	Presentation 2: Selected examples and eLearning good Practise: in companies and public sector, Dr. N. Bromberger, Qualitus GmbH, Germany
03.00 pm – 03.15 pm	Coffee Break
03.15 pm – 04.15 pm	Presentation 3: The EU-Asia Link Project: Standardisation in companies and markets as success story, Prof. Dr. - Ing. W. Hesser & Ms.W. Siedersleben, Helmut-Schmidt-University Hamburg, Germany
01.00 pm – 03.00 pm	Round Table and Discussions

Travel to Nanjing



Wednesday, August 16 2006 Nanjing

Meeting at Nanjing University with the Presidential Board and the Engineering Faculty via the contact Mr. Sun International relations Manager presenting EU-Asia Link and the eLearning, ILIAS Open Source

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|---------------------|---|
| 01.00 pm – 02.00 pm | Presentation 1: The importance of standardisation- the academic standardisation triangle, Prof. Dr. - Ing. W. Hesser, Helmut-Schmidt-University Hamburg, Germany |
| 02.00 pm - 03.00 pm | Presentation 2: Selected examples and eLearning good Practise: in companies and public sector, Dr. N. Bromberger, Qualitus GmbH, Germany |
| 03.00 pm – 03.15 pm | Coffee Break |
| 03.15 pm – 04.15 pm | Presentation 3: The EU-Asia Link Project: Standardisation in companies and markets as success story, Prof. Dr. - Ing. W. Hesser & Ms.W. Siedersleben, Helmut-Schmidt-University Hamburg, Germany |
| 01.00 pm – 03.00 pm | Round Table and Discussions |

Thursday, August 17 2006

travel from Nanjing to Hangzhou and arrival by all our partners and guests



Timetable

Friday, August 18 2006

- 08.45 am – 09.00 am Key note speaker by the Ministry and AQSIQ and China
JiLiang University, Hangzhou P.R. China
- 09.00 am – 10.00 am **Presentation 1: Mr. Klaus Ziegler**
CEN - CENELEC – ETSI, European Standardization
Representative for China
“European Standardization: challenges and strategies for China”
- 10.00 am - 11.00 pm **Presentation 2: Dr. Brandt, SIEMENS**
Siemens Ltd., China, Head of Corporate Intellectual Property
and Functions
“Thoughts on the benefits of standardisation, an industry
perspective from the viewpoint of an electrical engineering
company”
- 11.00 am – 11.15 am Coffee Break
- 11.15 am – 12.15 pm **Presentation 3: Mr. Ralf Theilmann, AIRBUS Industry,**
Head of Standardisation, Airbus Industry Germany
“Best practise: The European Aerospace Standardisation”

12.15 pm – 01.00 pm Lunch

- 01.00 pm – 02.00 pm The EU-Asia Link Project: Standardisation in companies and
markets as success story, Prof. Dr. - Ing. W. Hesser & Ms.W.
Siedersleben, Helmut-Schmidt-University Hamburg, Germany
- 02.00 pm – 03.00 pm The *www* based international standardisation network
Lecturing scenarios and visions, Prof. Dr. - Ing. W. Hesser,
Helmut-Schmidt-University Hamburg, Germany
- 03.00 pm – 04.30 pm Round Table and Discussions

* please note all presentation will be interpreted and should not take longer than 30 minutes plus
discussions and round tables, the timetable might be subject to changes
** presentation titles are working titles and might be subject to changes



Saturday, August 19 2006

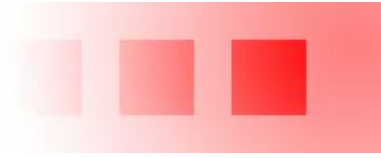
EU-Asia Link partners presenting

- 08.45 am – 09.00 am tea and coffee/ biscuits
- 09.00 am – 09.30 am Presentation 1: Team China, Prof. Dr. M. Song, China JiLiang University, P.R. China “International Standardisation”
- 09.30 am – 10.00 am Presentation 2: Team Indonesia, Dr. R. S.Gautama & Dr. Sukirno, Institute of Technology of Bandung, Indonesia “Standardisation and International Law”
- 10.00 am – 10.30 am Coffee Break
- 10.30 am – 11.00 am Presentation 3: Team The Netherlands, Dr. H. de Vries, Assoc. Prof., Erasmus University Rotterdam, The Netherlands “Fundamentals of Standards and Standardization”
- 11.00 am – 11.30 am Presentation 4: Team Sri Lanka, Prof. Dr. N. Gunawardena & Dr. C. Perera, University of Moratuwa, Sri Lanka “External Standardization as a Company Strategy”
- 11.30 am – 12.00 pm Presentation 5: Team Vietnam, Mr. H. T. Pham & Mr. V. T. Anh, National Economic University Hanoi, Vietnam “Economic Aspects of Standardisation”

12.00 pm – 01.00 pm Lunch

- 01.00 pm – 02.00 pm Presentation 6: Team Germany, Prof. Dr. - Ing. W. Hesser & Ms. N. Riemer, Dipl. Kauffr., Helmut-Schmidt-University Hamburg, Germany “Development of Standards”
- 02.00 pm – 03.00 pm Selected examples and eLearning good Practise: in companies and public sector, Dr. N. Bromberger, Qualitus GmbH, Germany
- 03.00 am – 03.15 am Coffee Break
- 03.15 pm – 04.30 pm Round Table and discussions on implementing the curriculum at Master Course Level
- 04.30 pm- 05.00 pm Closing speeches by Prof. Dr. M. Song, China JiLiang University Hangzhou, P.R. China, by H. deVries, Erasmus University Rotterdam, The Netherlands and Prof. Dr. - Ing. W. Hesser, Helmut-Schmidt-University, Hamburg, Germany

Open end discussions, Dinner



Sunday, August 20 2006

Participants: EU-Asia Link partners

- (1) Networking and Socializing
- (2) Celebration of the book and the eContent

Hotels for EU-Asia Link partners will be organised in hotel to be announced and the recommendation is based on a corporate rate.

Monday, August 21 2006

Departure