



Press Release- Outlook
EU-Asia Link Programme: Workshop Hanoi April 2004

From the 5th -10th of April 2004, the EU-Asia Link Project Management Team here in Hamburg at the Helmut-Schmidt-University, Hamburg and his Dutch and Asian partners will launch the first Workshop under the EU-Asia Link Project in Hanoi, Vietnam. The EU-Asia Link Project at the Department of Standardization and Technical Drawing is a curriculum development initiative from Wilfried Hesser conducting the content, European Standardization, as e-learning in co-operation with the Asian and South-East Asian universities. Due to excellent organisational and administrative skills and engagement by the coordinator, Mr. Vu Tuan Anh, from National Economics University, Hanoi this workshop will be held under best circumstances and in perfect surroundings.

The EU-Asia link project will encompass in the upcoming 33 months regional and multilateral networking and a curriculum development initiative between Helmut-Schmidt-University, the Erasmus University in Rotterdam and the higher education institutions, such as the China Institute of Metrology in Hangzhou, the National Economics University in Hanoi, the University of Moratuwa in Sri Lanka and the Institute of Technology in Bandung, Indonesia. The project Management Team Hamburg is very happy to welcome the delegation of the European Union to Vietnam participating in the first day. Further, the Project Management is glad to welcome the presentation from Mr. Dr. de Vries, the standardization expert from the Erasmus University Rotterdam introducing European Standardization and possible ideas for the teaching unit. Mr. Inklaar, the most experienced consultant in the field of standardization and e-learning will take over the moderation and pin board sessions.

The project Management Team will launch the EU-Asia Link Workshop in Hanoi in order to discuss the upcoming development of the curriculum profile on "Standardization in Companies and Markets". Mr. Hesser will therefore present the EU-Asia Link Project introducing next steps for the upcoming 33 months. The EU-Asia Link curriculum will comprise the qualification of the Asian academics and students in the field of European Standardization via comprehensive, coherent, modular-structured academic teaching units. Further, with regard to specific Asian regional needs and interests, the curriculum will contain case studies and teaching modules in an academic sense using the e-learning platform "ILIAS Open Source", which has already been implemented successfully at Helmut-Schmidt-University. Beyond that Mr. Hesser will introduce his idea of the mentoring concept for the qualification of the Asian partners, which will be implemented together with European Standardization experts in September 2004 in Hamburg, Germany. Further, participants will spend this first meeting being introduced to the general themes and aspects of e-learning based on the case studies, such as ILIAS-Platform at Helmut-Schmidt-University, and into the subject of computer-mediated education presented by Ms. Siedersleben.

Overall, the days will be embedded in lively discussions about possibilities and restrictions for co-operation within EU-Asia Link and the prospects concerning the curriculum profile. The Project Management Team is happy to announce the launching of the Website www.asia-link-standardization.de, where all relevant information can be found. Contributions by partners and participants will have a major impact on implementation of EU-Asia Link. Results of the Hanoi Workshop in April 2004 will be published soon after the meeting and all participants are more than welcome to join EU-Asia Link in September in Hamburg again, when there will be Asians and Europeans together developing the e-learning EU-Asia Link curriculum in the field of European Standardization.